**SWARNANDHRA COLLEGE OF ENGINEERING & TECHNOLOGY**

DEPARTMENT OF MASTER OF COMPUTR APPLICATIONS

**V SEMESTER**

SUBJECT: E-Commerce Subject Code: 16MC5TE1

Regulation: R16

**UNIT-1**

1. Explain about the anatomy of e-commerce applications.
2. Define e-commerce. Explain Generic framework of e-commerce with neat diagram.
3. Define e-market place. Show the characteristics of an e-market place.
4. List out and explain various Business Model Components.
5. Explain how E-Commerce differ from traditional commerce
6. Define work flow automation and explain types of workflow in detail.

**UNIT-2**

1. Examine the information flow with EDI.
2. Demonstrate functions of third-party VAN.
3. Illustrate the EDI software implementation.
4. Demonstrate about EDI layered architecture.
5. Discuss about different types of smart cards.
6. Explain the following major approaches are used to form virtual organizations:
7. Downward approach.
8. b) Lateral approach

**UNIT-3**

1. Determine the information flow that takes place in EDI.
2. Outline the process of encryption and credit cards.
3. Determine the process of third party processors and credit cards
4. What is electronic cash? Explain its properties and advantages
5. Illustrate about EDI in detail.
6. Discuss on multimedia storage technology.

**Unit-IV**

1. Illustrate about Digital documents
2. Classify different types of desktop video conferencing.
3. Classify about Customization and Internal Commerce
4. Illustrate on Digital Document Management: Issues and concerns.
5. What is workflow co-ordination? Define work-flow co-ordination in intra

organizational commerce.

1. Define market research and explain categories of market research

**UNIT-V**

1. Demonstrate on Symmetric & Asymmetric Multiprocessing
2. Explain how advertising is carried out on Internet
3. Outline the probabilistic information retrieval models.
4. Determine home entertainment? What is the role and scope of E-Commerce in Home Entertainment market?
5. Explain Work flow Management.
6. Product and Service customization for Supply Chain Management.